

FAX# 703 528 7880
< !!!
DRT FROM REP SEP24/12 12:56
CHANGES *** WFTV-TV ***

ADV # _____ ADV. NAME
* UNAPPROVED REV #2 ***

ADV # 2712 ADV. NAME MCLAUGHLIN & ASSOCIATES
POLY/C MACN

REP. # OFF. # 6556 SALESMAN #
BUYER NAME MARIANNE CAMPBELL
SALES PRSN WA- JOE KNAUER

919 PRINCE STREET

THE BOSTONIAN,
A WEEKLY JOURNAL OF POLITICS,
LITERATURE, AND SCIENCE,
FOR THE INTELLIGENT AND
INDEPENDENT.
BOSTON, MASS., NOVEMBER 1, 1835.

CONTRACT # 6334130

CLASS: NATL. LOCAL REGIONAL

DATE SEP24/12 12.56

REP: TO LENA
REV TP ON LINE 3
TTLS RTS
PSL CFM, T HX 9/24
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM
***** OR CONNTE MACK

FRIENDS **BE** **CONNED**

AGENCY ADVERTISER CODE
AGENCY PRODUCT CODE =

30 \$1,800.00 9/25 9/21 2

N

PROGRAM : NEWS-530
CON COM1: 1X PER DAY
GTR/12 11725.00

SEP/12

CONTRACT TOTAL 11725.00
TOTAL SPOTS 9

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 12.56
*** UNAPPROVED REV #2 ***
CHANGES *** WFTV-TV ***

MARKET	TOTALS	\$21,855	WFTV	54%	WKMG	0%	WESH	33%	WOFL	13%	WKCF	0%	WRBW	0%	CABL	0%
SVC- NSI	DEMONS- RA35+*	MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME			
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS					*	-MULTIPLE	